

Save
the
Date



California Training Officers' 29th Annual FRESNO Training Symposium & Vendor Expo

March 16 - 20, 2026

Double Tree Hotel - Fresno Convention Center

EXHIBIT OPPORTUNITIES:

VENDOR SPONSORED MEET & GREET
TUESDAY, MARCH 17TH - 5P-9P

VENDOR FAIR
WEDNESDAY, MARCH 18TH - 3P-9P

PRE-REGISTRATION NOW OPEN!

SPACE IS LIMITED
SECURE YOUR BOOTH SPACE **TODAY**



QUESTIONS? REGISTRATION@CALTRAINING.ORG



You're Invited!

California Training Officers' 29TH ANNUAL FRESNO TRAINING SYMPOSIUM & VENDOR EXPO

Please join us for two evenings showcasing organizations and companies, such as yours, that strive to make fire fighting safe and more efficient.

- ✓ More than 700 Fire Professionals in attendance
- ✓ Vendor Sponsored Meet & Greet - March 17th
- ✓ Vendor Fair - March 18th
- ✓ Space is limited, pre-registration is open now!

**REGISTRATION OPENS
JANUARY 2026**

FOR MORE INFORMATION



registration@caltraining.org



www.caltraining.org

CATO

Expo 2026

California Training Officers VENDOR EXPO

We would like to thank the following organizations and companies showcased during our **2025 Vendor Expo**. With your help, we were able to raise more than \$10,000 for local charities, as well as assisting us to continue to provide top tier training opportunities to California firefighters.



GOLDEN STATE
FIRE APPARATUS



Bound Tree



FEDERAL SIGNAL



ETHOS FIRE
TURNOUT RENTALS AND EQUIPMENT



Institutes of Health
Multi-Specialty Clinics



FirstNet

CURTIS
TOOLS FOR HEROES



stryker



CATO

Expo 2026

California Training Officers **VENDOR EXPO**

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showcasing organizations and
companies that strive to make
fire fighting safe and more
efficient.



EXHIBITOR OPPORTUNITIES

SMALL VENDOR BOOTH

\$1,750



LARGE VENDOR BOOTH

\$5,000

- 4' x 3' table space at the Vendor Sponsored Meet & Greet
- 10' X 10' booth space at the Vendor Fair
- Complimentary electricity and Wi-Fi both evenings
- Company Logo with link to website on our registration website and attendee app
- Company Logos included in on-sight marketing of the event

- 4' x 3' table space at the Vendor Sponsored Meet & Greet
- 25' X 50' booth space at the Vendor Fair
- Complimentary electricity and Wi-Fi both evenings
- Company Logo with link to website on our registration website and attendee app
- Company Logos included in on-sight marketing of the event
- Company acknowledgment at our Opening Ceremonies
- Signage at check-in / registration and in the hotel lobby

Space is limited. Pre-register TODAY!

**Pre-registration open NOW
Event Registration Opens
January 2026**



CATO

Expo 2026

California Training Officers

VENDOR EXPO

Join us for two evenings showcasing organizations and companies that strive to make fire fighting safe and more efficient.



Vendor Sponsored Meet & Greet
Tuesday, March 17th, 5-9p
Double Tree Hotel Atrium

Pre-Register Now



Vendor Fair
Wednesday, March 18th, 3-9p
Valdez Hall